

# What is Financial Finesse?

Financial wellness has been a trending topic for both employers and the employee benefits community for the past few years. At Sentinel, we believe that financial wellness goes beyond the latest “buzzword” in benefits and that it is essential to helping employees build financial confidence, which further leads to financial independence. We also believe that we—both employers and plan service providers— need to be part of the solution. We have partnered with Financial Finesse to provide tailored financial education and access to virtual coach., Aimee (Artificial Intelligence Motivating Employees Everywhere).

## Who is Financial Finesse?

Financial Finesse is a trailblazer of workplace financial wellness and one of the nation's leading workplace education providers. They have a proven proprietary behavior change model working with over 2.4 million participants and representative clients including NFL Players Association, General Mills, Viacom, AETNA, and the New York Police Department.

## What do my employees get access to?

- Access to virtual coach, Aimee
- Monthly emails on topics like: supersizing your credit score, inflation resilience, and paying down debt
- Personal action plans based on tailored financial wellness assessment

Employees are able to access Financial Finesse on their retirement account. SSO (single sign-on) means it's easier for your employees to access Financial Finesse and have one less credential to remember.

Reach out to your Sentinel representative with any questions.

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